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# How to use OKRs for product discovery

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OKRs for Product Teams



# Product Discovery with OKRs



- Understand the role of OKRs in product discovery
- Learn how to align product discovery with OKRs

# Product Discovery Process



- Define the problem and opportunity
- Conduct user research
- Develop and test prototypes
- Validate the solution

# OKRs in Product Discovery



- Use OKRs to set goals and measure progress
- Use lagging and leading indicators to track progress
- Align OKRs with company strategy and product roadmap

**Thank you!**



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