



# OKR Crash Course

## Key Results

### Key Results

To write a key result, one should include a description of what's being measured, starting point, best possible result, unit of measurement, and a plan for updating the result regularly. Good key results are clear, specific, and measurable, and should avoid being vague or difficult to update.



### Main Takeaways

- The goal of setting key results is to know if the objective statement is successful.
- Key results should be both the best and possible to achieve.
- Key results should include:
  1. Description of what's being measured
  2. Starting point
  3. Best possible result
  4. Unit of measurement
  5. Plan for regular updates (data source, person responsible, frequency)

